



A Vision of Kids for Transport

Presentation to Deliberative Forum
September 2023

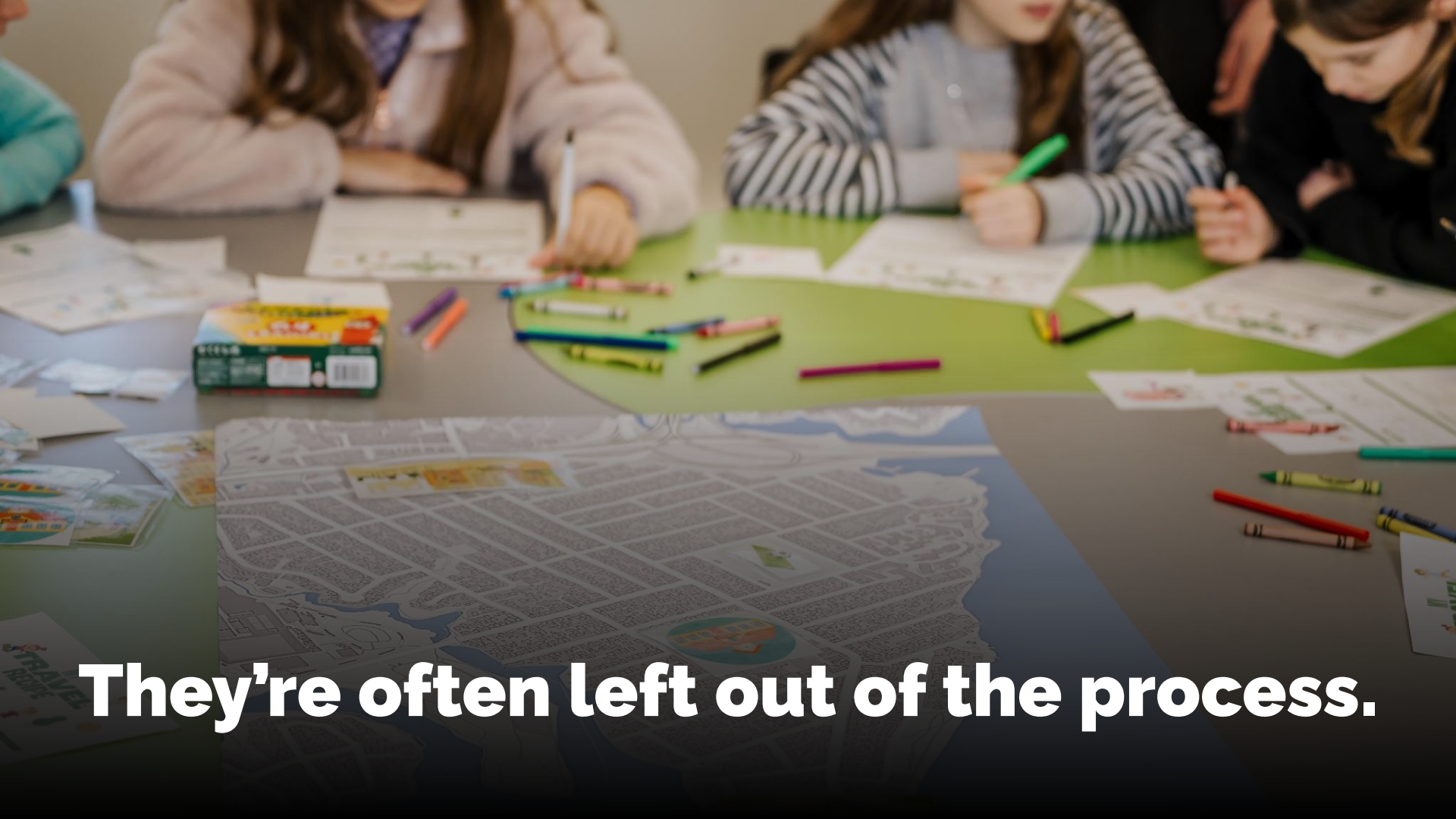


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Why ask kids?



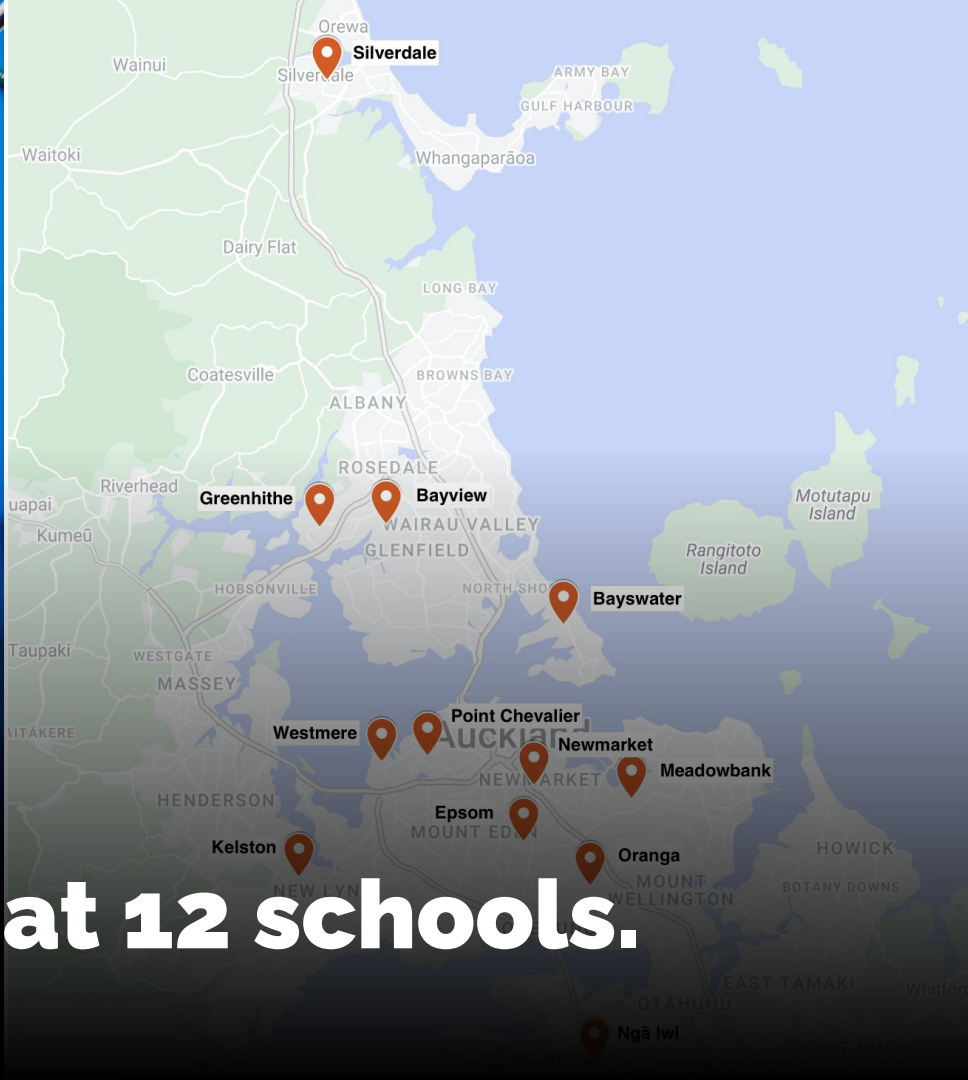
They're often left out of the process.



We ran workshops.



Kids completed a 'Travel Recipe'.



181 students at 12 schools.



What did they tell us?



Kids link climate and transport.



**They prefer active ways
to get around.**

85% say biking, walking or wheeling is
one of their favourite ways to get around.
Only 17% say the same about going by car.

A group of four children wearing helmets and high-visibility vests are riding bicycles across a street. In the background, there are cars, a blue sign for 'MEOLA ROAD' pointing to 'Westmere Herne Bay', and a building with a sign for 'Francesco's Pizzeria'.

Children value social, active and sustainable transport options.

85% value social connection,
80% want to be active,
73% consider the environment.



What's their vision for the future?



They're the Zero Carbon generation.

In 2050, they'll be in their mid-thirties.
They'll have jobs, homes, and kids of their own.



**Almost 60% expect to get to work
without using a car.**



85% want to visit friends and family without relying on a car.



Thank you.

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